

# Project Guide - Procreate Essentials

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## The Brief

To start, generate your unique client brief at [www.randomprojectgenerator.com](http://www.randomprojectgenerator.com). For this mini project we'll be using the "Procreate - Sea Creature" prompt.

## Mini Project: Sea Creature Illustration

Your first project is all about jumping in and creating something fun right away! Use the Random Project Generator to create your first illustration of a sea creature!

### Requirements:

- Generate your random prompt at the link above
- Use at least two layers (line + color)
- Apply color using the Color Picker and Brush tools
- Keep it simple, fun, and experimental — this is your warm-up!

### Deliverables:

- Export your finished artwork as a JPEG
  - Upload to the Class Project/Assignments section of this website
  - Share on social media and tag BYOL:
    - Instagram: [@bringyourownlaptop](https://www.instagram.com/bringyourownlaptop)
    - Facebook group [here](#)
    - LinkedIn group [here](#)
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## The Brief

To start, generate your unique client brief at [www.randomprojectgenerator.com](http://www.randomprojectgenerator.com). This project will use the "Procreate - Book Cover" prompt. It will involve creating a book cover design / illustration for a publishing client. We'll be breaking this project into multiple parts as we move through the rest of the course.

## Class Project 01 – Set Up Your Book Cover Canvas

It's time to get your canvas ready for the main project — your Book Cover illustration.

### Requirements:

- Generate your unique book cover brief using the Random Project Generator
- Set up a new canvas with custom dimensions (at least 300 DPI for print quality)
- Use Drawing Guide and Drawing Assist to plan composition and layout
- Create 2-3 thumbnail ideas

**Deliverables:**

- Screenshot your canvas setup (showing size and DPI)
- Share your generated brief summary in the project description
- Share your thumbnail concept sketches

## Class Project 02 – Draw a Simple Arrow Using Symmetry Tools

Create an arrow of whatever color/style you like using the symmetry tools, and point it to something on the canvas.

**Requirements:**

- Design a simple arrow graphic using Procreate's Symmetry Drawing Assist
- Point your arrow to something fun on the canvas

**Deliverables:**

- Screenshot or export your arrow design
- Upload your arrow and share what it's pointing to.

## Class Project 03 – Create a Custom Brush

You'll design a simple custom sketching brush for use later in your book cover project.

**Requirements:**

- Duplicate and modify an existing Procreate brush
- Experiment with shape, grain, and Apple Pencil settings
- Save your brush in a custom set for this course

**Deliverables:**

- Export your custom brush (.brush file) if you'd like to share it
- Upload an image of your test strokes and final brush name

## Class Project 04 – Layered Composition Sketch

Now it's time to create a rough layout for your Book Cover concept using multiple layers, masks, and blend modes.

**Requirements:**

- Create a sketch using multiple layers (line, color, shadows, etc.)
- Experiment with clipping masks and blend modes (Multiply, Screen, Overlay)
- Keep all major elements on separate layers for flexibility

**Deliverables:**

- Export your rough sketch as a JPEG
- Upload to the Class Project/Assignments section

## Class Project 05 – Color & Mood Study

You'll develop a color palette and experiment with lighting and texture to define the tone of your Book Cover.

**Requirements:**

- Build a cohesive palette using Procreate's Color Picker and Palettes
- Add paper textures and subtle adjustments (Hue/Saturation, Curves)
- Focus on atmosphere and mood rather than details

**Deliverables:**

- Export your study as a JPEG
- Share your process and insights in your project description

## Class Project 06 – Final Illustration Pass

Bring together all the elements you've created to produce your final Book Cover illustration.

**Requirements:**

- Combine layers, effects, and textures into a completed illustration
- Ensure space for title and author text

**Deliverables:**

- Export final illustration as JPEG or PNG
- Upload to the Class Project section and share your brief and inspiration
- Share on social media and tag BYOL:
  - Instagram: [@bringyourownlaptop](#)
  - Facebook group [here](#)
  - LinkedIn group [here](#)

## Class Project 07 – Final Book Cover Design

Bring everything together with type and illustration to complete the final book cover design.

### Requirements:

- Apply the title and text to your completed illustration
- Make any final adjustments to the overall piece

### Deliverables:

- Export your finished design for both web and print
- Upload to the Class Project section and share your brief and inspiration
- Share on social media and tag BYOL:
  - Instagram: [@bringyourownlaptop](#)
  - Facebook group [here](#)
  - LinkedIn group [here](#)

## Class Project 08 – Animate One Simple Element

Using Procreate's Animation Assist, you'll bring a small part of your cover to life — for example, a blinking eye or flickering light.

### Requirements:

- Use Animation Assist to create at least 3–5 frames
- Keep it simple — focus on movement that enhances the design
- Export as looping GIF or MP4

### Deliverables:

- Export your animated file (GIF or MP4)
- Upload and share how animation enhances your artwork
- Share on social media and tag BYOL:
  - Instagram: [@bringyourownlaptop](#)
  - Facebook group [here](#)
  - LinkedIn group [here](#)